



Dallas Association of Health Underwriters
August 25th, 2021 @ 7:30 am – 5:00 pm
Marriott – 14901 Dallas Pkwy,
Dallas, TX 75254-7551

2021 Medicare Summit Sponsorship Agenda

Medicare Summit Key Sponsor \$5,000 – SOLD - The Copeland Group

Our premier speaker / sponsor headliner. Keynote speaker to provide luncheon presentation, Vendor Table & Signage, Headliner on all membership communications, website postings and DAHU FB Account.

Medicare Education Sponsor -\$3,500 – 1 Slot available / AARP United Healthcare

Keeping agents in the “Know” – 15 minute intro before luncheon Key Note Speaker, vendor table & signage / listed on all event promotion on the e-blast / website / event communications.

Medicare Summit Mix & Mingle / Raffle Sponsor – \$2,500 - 1 Slot available

Host of Raffle Drawing throughout the day - Rapid Fire intro during registration, vendor table & signage / listed on all event promotion on the eblast / website / event communications.

Medicare Speakers Sessions \$1,500 – 3 Speaking Slots (this may vary if they are a repeat speakers)

Subject Matter Experts – you get 3 sessions to offer 50 minute presentation as part of our Medicare Breakout Sessions - Rapid Fire intro during registration, vendor table & signage / listed on all event promotion on the eblast / website / event communications.

***All Sponsors are encouraged to have at least 1 subject matter expert to present as part of the Speaker Sessions**

Let's Make this a Win - Win!

All Sponsors will be listed on www.dahu.org website – 2021 Medicare Summit Page – Please forward: Logo / website / contact information / 3-5 minute video / tagline - we want to make you shine and develop new brokers / partners for a successful 2022 Medicare Open Enrollment season. Also, we'll have the raffle prize drawing during HH.

Event Layout:

Event Registration: 7:30 -8:15

Opening Comments: 8:15-8:30 – Pledge / Prayer / Announcements (Vista Main Ballroom)

Rapid Fire – 8:30-8:50 Rapid Fire vendors introductions 2

Breakout Sessions: our goal is for 3 Medicare Speakers per hour

Breakout Session #1: 9:00 – 9:50 (10 minute break)

Breakout Session #2: 10:00 -10:50 (10 minute break)

11:00 – 11:30 Vendor / Sponsor – mix and mingle

11:30 – 11:45 Buffet style lunch (Vendor Tables surround the room – full exposure)

11:45 – 12:15 Medicare HH Sponsor / Rapid Fire Sponsors

12:15 – 1:00 Medicare Summit Key Event Sponsor Presentation (requested CE if possible)

Breakout Session #3: 1:00 -1:50 (10 minute break)

Breakout Session #4: 2:00 -2:50 (10 minute break)

Breakout Session #5: 3:00-3:50 (10 minute break)

4:00 – 5:00 Wrap up Vista Main Ballroom

HH – Mix / Mingle w/light snacks - Raffle Drawings / giveaways

5 Pm It's a wrap off to a successful 2022 AEP!

Thank you for supporting our local chapter and helping educate and provide quality Medicare Solutions to our clients / consumers.



2021 DAHU Medicare Summit

Wednesday, August 25, 2021
7:30 AM – 5:00 PM

Your Sponsorship Opportunities!

Medicare Summit Key Sponsor

Premier Event Speaker / Sponsor Highlight - Luncheon speaker **SOLD** **\$5,000**
Banner signage as event sponsor
Communications: DAHU FB / Website / Member
Communications *recommend raffle prize / Offer CE @ lunch

Medicare Education Sponsors

Keeping agents in the "Know" 15 minute Intro before luncheon **1 Available** **\$3,500**
speaker; 5 breakout session topics / speaker
Table Signage and recognition
Communications: DAHU FB / Website / Member
Communications *recommend a raffle prize

Medicare Summit Mix & Mingle / Raffle Sponsor

Host event Raffle Drawing & Rapid Fire Benefit Intro during **1 Available** **\$2,500**
registration. Table Signage and recognition
Communications: DAHU FB / Website / Member Communications
*recommend to have a raffle prize

Medicare Breakout Speaker Sponsors

Speaker & Rapid-Fire breakout sessions - 3 slots **3-5 Available** **\$1,500**
Table signage & recognition & marketing promo /
logo *recommend a raffle prize

Contact: Tamela Southan 214-576-0045 O / 214-532-9442 C / Email registration form to tamela@benefitsbd.com

Attendee Name(s)	Email Address / Phone	Event Fee
Sponsorship Name:		

Payment Options: Check – payable to Dallas Association of Health Underwriters mail to Benefit Solutions by Design, Attn: Tamela Southan, 101 W. Renner Rd., Ste 330, Richardson, TX 75082

Credit Card Options: Visa / Master Card / American Express:

Vendor & Name on Card	Credit Card #	Exp (DD/YY) / CVS/ Zip Code

